



AVANCE-Dallas is a nonprofit organization that provides foundational education to at-risk children and their parents. The mission of AVANCE-Dallas is to *unlock America's potential by strengthening families in at-risk communities through effective parent education and support programs.*



AVANCE-DALLAS CORE FOCUS

Early Childhood Development

Low-income Hispanic children, age 0-3, are equipped to enter school with the development necessary for academic success. As 2000 Nobel Laureate in Economic Sciences James Heckman argues, the wisest use of available funds is to "invest in the very young."

Parent Education

Low-income Hispanic parents learn to stimulate their child's development starting at birth, and to partner in their child's education for life. Parents receive 150 hours of parenting instruction, community resource speakers, home visitation, leadership training, and interactive literacy activities.

Parent Alumni as Leaders

Through our parent leadership initiative, parent graduates impact their community through volunteer opportunities that include serving as "promoters" of the AVANCE educational message in the community, leading 25-week Parent-Child Book Clubs at 14 sites, and championing children and education in their local schools.

English as a Second Language

Low-income Hispanic parents take ESL classes that emphasize language for the workplace and for practical life skills to aid them in achieving self-sufficiency for their family.

MILESTONES

- 1996** The AVANCE-Dallas program launches
- 1997** Awarded Even Start Family Literacy Grant - U.S. Dept. of Education
- 1998** United Way of Metropolitan Dallas funding begins
- 1999** AVANCE-Dallas becomes a United Way of Metropolitan Dallas Affiliate
- 2001** ExxonMobil \$100,000 grant adds 2 sites
- 2002** Dallas ISD funding begins, adding 4 sites
- 2003** Crystal Charity Ball funds 6 new sites
- 2004** AVANCE-Dallas receives the Community Council of Greater Dallas's Excellence in Human Service Programming Award
- 2006** AVANCE-Dallas celebrates 10th Anniversary, and Luncheon raises nearly a quarter million dollars
- 2007** *Early Childhood Education Journal* publishes article on AVANCE-Dallas; United Way Born Learning expands intensive program to 2 new sites
- 2008** Bank of America award opens 2 new sites; *Zero to Three Journal* article features AVANCE-Dallas
- 2009** Baby University Project launches in Bachman Lake, adding 3 new sites
- 2010** Hispanic Business Magazine ranks AVANCE, Inc. on Top 25 U.S. Hispanic Nonprofits for third year in a row
- 2011** 15th Anniversary Luncheon features Former First Lady Laura Bush and Jenna Bush Hager and raises over \$360,000

IMPACT

Total Served Annually

1,200 children, 1,200 parents

Total Served Since 1996

Over 14,000 children and parents

Total Annual Hours of Education

150 hours for each parent and each child

Number of Sites

33 sites in families' neighborhoods at local elementary schools

Agency Budget

\$1.9 Million

Parent-Child Program Cost

Total Parent-Child Program: \$1,672,585

Program Cost per Child or Parent: \$820

Unit Cost per Child or Parent: \$5.47/hour

WHY DOES DALLAS NEED AVANCE?

AVANCE-Dallas addresses a critical need in our city: Young Hispanic Education.

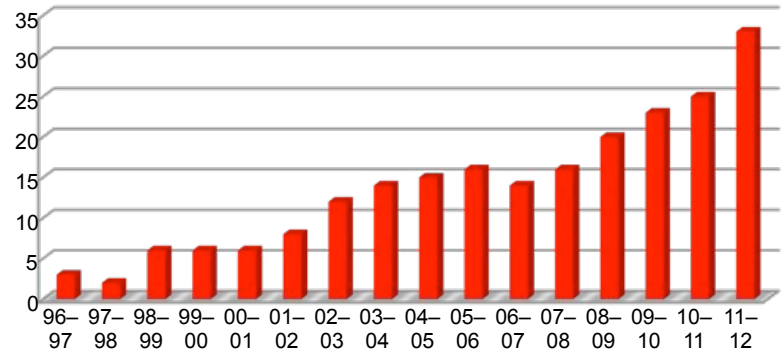
- **47%** of Hispanics (vs. 35% of African Americans and 7% of Caucasians) in Dallas County did not complete high school in 2010 (IDRA).
- **23%** of Dallas County Hispanic families were in poverty in 2007-09, compared with 4% of white families (2009 American Community Survey).
- Hispanics are the largest ethnic group in Dallas County and will constitute the majority by 2020 (Texas State Data Center). Of children under age 18 in Dallas County in 2009, **52%** were Hispanic, and **22%** were Anglo (KIDS COUNT).



AVANCE-DALLAS RESULTS

- **98%** of eligible 3- and 4-year-old 2011 AVANCE-Dallas child graduates demonstrated the well-rounded development and skills that characterize readiness to start kindergarten (mastered 70% of school readiness skills by the program end).
- **81%** of eligible 2011 parent graduates reported reading to their children at least five days per week by the end of the year, compared with only **26%** at the program's start.
- **95%** of the 2011 parent participants who were evaluated on seven home visits with the Home Visiting Checklist demonstrated at least 75% of the 44 ideal parenting behaviors.
- **91%** of 2011 parent graduates demonstrated a significant increase in parenting knowledge by the end of the program year.
- **100%** of students who completed an ESL class in the 2010-2011 year improved by at least one level. Four students earned their GED.
- AVANCE-Dallas child graduates in Dallas ISD schools maintained a **97%** attendance rate during the 2009-2010 academic calendar.

PROGRAM GROWTH NUMBER OF SITES EACH YEAR



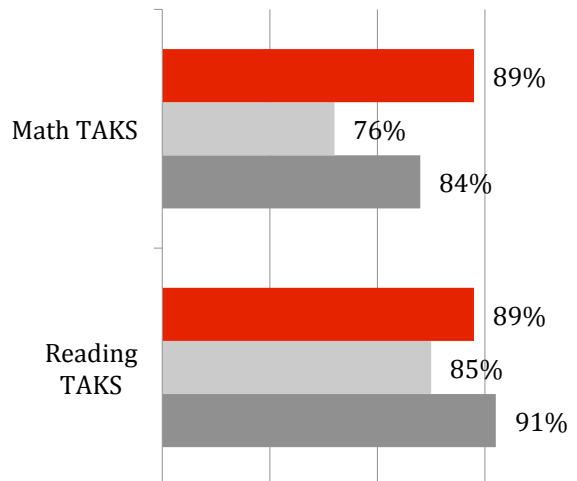
PROGRAM DESCRIPTION

AVANCE-Dallas prepares children for lifelong success by educating parents to be their child's first teacher and committed educational supporter.

AVANCE-Dallas parents:

- **meet the four basic needs** of their children (physical, social, emotional, and cognitive)
- **read books to their children** beginning when they are babies and at least 5 days per week
- **make age-appropriate toys** for their children out of simple household objects and use everyday items to teach children through play
- **discover community resources** through third-party community speakers
- **volunteer in their schools** and spearhead leadership projects in their community
- **participate in interactive literacy activities** with their children and other families

2009-2010 TAKS SCORES (latest available)



- AVANCE-Dallas child graduates enrolled in Dallas ISD
- Dallas ISD Students
- Texas State Students